

CEdMA Europe Conference Agenda

24-26 April 2023, [Heathrow Renaissance](#)

[Attendees](#) (at 21 Apr)

[Sponsors](#)

Monday 24th Apr 2023 “Certified Technical Training Manager (CTTM)”

Time	Topic	Leader
1600	CTTM Exam for anyone who dares If you want to attempt the CTTM exam, register first at www.webassessor.com/cedma . It is better done beforehand and we'll set you up for your free attempt when you come.	Angie Jourdan
1730	Break	
1830	Drinks	
2000	Dinner	

Tuesday 25th Apr 2023 “Doing More with Less”

Time	Topic	Leader
0915	Welcome and Introduction	Kevin Streater, Chairman
0930	Introduction to our sponsors	
1000	Keynote: When Times Get Tough, The Tough Get Going: How to Leverage Your 2023 Customer Education investment Zvi will lead a fireside chat with Faez Ahmed exploring the impact that the current economy has had on the training industry. With data from a recent industry survey, they will take a deep dive into how training and education professionals are dealing with challenges being thrown their way, as well as solutions to reach their department and business goals in 2023.	Zvi Guterman, CloudShare
1045	Break	
1115	Panel – Doing More with Less	Members plus host Kevin Streater
1230	Lunch	
1330	Keynotes: How Certification is Changing: Harnessing the power of business intelligence within the technology certification arena Faced with the challenge of creating a comprehensive understanding of the technology skills of two disparate workforces, Andy Cheetham, Head of Services Operations and Strategy at Systal Technology Solutions , turned to Vortex 6' ProFusion, a certification tracking and management solution. This quickly and effectively provided the business intelligence and visibility required to support comprehensive decision making and strategic business planning. and Micro-credentials: A Solution for the Rapidly Changing Nature of Work Now more than ever, businesses need a scalable and cost-effective solution to upskill and reskill employees, boost employee engagement, and promote lifelong learning. Many companies are finding micro-credentials to be the answer.	John Kauffman, Vortex 6
1500	Breakout - Certification	Faez Ahmed, Kinaxis
1530	Break	

1600	Keynote: Super-Charging Customer Education: How a Headless LMS Powers Customisation and Growth Barry will demystify the complexities often associated with a Headless LMS and break down the fundamentals you need to understand if this technology is right for your organisation. After attending this session you will: <ul style="list-style-type: none"> • Understand the fundamentals of Headless LMS technology • Explore Headless LMS customization options and see relevant examples • Understand the technical requirements to build, deploy and manage a Headless LMS • Understand the team required to adopt and manage a Headless LMS. 	Barry Kelly, Thought Industries
1645	Panel - What's happening in AI?	Members plus host Dan Johnson
1730	<i>Rest/Pause</i>	
1830	<i>Drinks</i>	
2000	<i>Dinner</i>	All

Wednesday 26th Apr 2023 ““Doing More with Less””

Time	Topic	Leader
0915	CEdMA Europe AGM	Kevin Streater
0930	Keynote - Why becoming a skills-based organisation is key to succeed in the digital revolution In the rapidly evolving digital landscape, organisations must adapt to stay ahead of the competition and thrive. At Coursera we believe that establishing a culture of learning within every organisation is the viable solution to closing the skills gap sustainably. George and a guest in an open dialogue will discuss how upskilling your tech workforce can help you to increase efficiency, drive innovation and align our workforce with business goals and objectives.	George Anthony, Coursera
1015	<i>Break</i>	
1045	Breakout – Doing More with Less	Members plus host Carl Tanner
1145	Impact Award Winner Presentation	
1230	<i>Lunch</i>	
1330	Education Technology Stack Survey Feedback The third techstack survey has just completed and the results will allow members who have completed the survey to contact other members to discuss what products they are using in 20 different application areas, for how long, and with what feedback.	Mike Dowsey
1400	Breakout - Techstack	Members plus host Steven Carr
1445	Conference Summary	Kevin Streater
1500	<i>Close</i>	
1500-1630	CTTM Exam Reprise If you want to attempt the CTTM exam, register first at www.webassessor.com/cedma . It is better done beforehand and we'll set you up for your free attempt when you come.	Angie Jourdan