

CEdMA Europe Workshop Agenda

13 June 2018

[Assima, Portsoken House, 155-157 Minories, London, EC3N 1LJ](#)

“Members’ Experience with Training Subscriptions – Two years on”

Time	Topic	Facilitator
	In December 2015, <u>seven members</u> described their training subscription programs. Some were advanced even then, while others were in detailed planning. This workshop brings us right up to date with what some of them plus others are now doing. We have speakers from Adobe, Dell, Hewlett Packard Enterprise, Netsuite, Qlik, SAP, SAS and ServiceNow.	
1300	<i>Coffee and Networking</i>	<i>All</i>
1330	<i>Welcome</i>	<i>Tony Coates, Chairman</i>
1335	Setting the Scene We now have information from both the quarterly barometer and Business Survey on how training subscriptions have progressed both in terms of increased percentage of overall revenue and how the offering has been extended by content.	<i>Mike Dowsey</i>
1340	Members’ Experiences	<i>Four Members</i>
1500	<i>Break and Networking</i>	<i>All</i>
1530	Members’ Experiences	<i>Four Members</i>
1650	Summary	<i>All</i>
1700	<i>Close and Networking</i>	<i>All</i>

Events in 2018

Mon 8 Oct, Joint workshop with BCS

Tue/Wed 9-10 Oct, Conference

Tue 4 Dec, half-day workshop