

CEdMA Europe Workshop Agenda

20 September 2011

Juniper Networks, Addlestone

Tue 20 September 2011 " EMEA Education and Training Trends "

Time	Topic	Facilitator
1300	<i>Coffee and Networking</i>	<i>All</i>
1330	<i>Introduction</i>	<i>Philip Bourne, Chairman</i>
CEdMA Europe Market Barometer Results for 11Q1 and 11Q2		
1340	Our first two reports on the CEdMA Europe Market Barometer tell us what been happening with ILT, VILT, e-Learning, and other measures so this session will look at what that might tell us for the coming year. <i>This is a discussion session so please come prepared to contribute your views.</i>	<i>Mike Dowsey, CEdMA Europe</i>
1430	<i>Break and Networking</i>	<i>All</i>
Challenges Members are Facing across EMEA		
1500	These will include, but are not limited to: <ul style="list-style-type: none">• Should we consider EMEA-wide or country-specific offerings• How do we approach the different areas of EMEA to address their training needs?• What delivery methods work better in different areas?• What trends are you experiencing across EMEA? Please bring along any challenges you want to address. <i>This is a discussion session so please come prepared to contribute your views.</i>	<i>Jasmine Huxtable- Wright, Symantec And Rob Taal, CA</i>
1545	<i>Break and Networking</i>	<i>All</i>
1600	Challenges Members are Facing across EMEA (continued)	<i>Jasmine and Rob</i>
1645	<i>Summary</i>	<i>Philip Bourne</i>
1700	<i>Close and Networking</i>	<i>All</i>

Forthcoming Events:

Wed 2 Nov – Thu 3 Nov, Conference, "Education Delivery Methods (and What They Imply)", Lingfield Park