

CEdMA Europe Workshop Agenda

1 October 2008

Sybase Maidenhead

Wed 1 October 2008 "Operational Metrics and Measurements"

Time	Topic	Facilitator
1300	<i>Coffee and Networking</i>	<i>All</i>
1330	<i>Introduction</i>	<i>Mike Dowsey CEdMA</i>
1345	Traditional Operational Metrics and Measurements	<i>Neil Gregory SPSS Jasmine Huxtable-Wright Symantec</i>
1500	<i>Break and Networking</i>	<i>All</i>
1515	New Metrics and Measurements for New Worlds	<i>Simon Maskrey SUN Justin McCarthy Sybase</i>
1645	<i>Summary</i>	<i>Mike</i>
1700	<i>Close and Networking</i>	<i>All</i>

Forthcoming Event:

Thu/Fri 6-7 November, Conference "Focus on the Customer", Marriott Royal in Bristol

Wed 20 January, Half-day Workshop "TBA", TBA