

CEdMA Europe Workshop Agenda

23 January 2008

CA Datchet

Wed 23 January 2008 "What will be the next big thing for the Training Market?"

Time	Topic	Facilitator
1300	<i>Coffee and Networking</i>	<i>All</i>
1330	<i>Introduction</i>	<i>Mike Dowsey CEdMA</i>
1335	What's Next in the IT Training Industry Helping us look at the "traditional" IT Training market will be David Pardo , MD of Pardo Fox whose IT Skills Research work is widely-known and well-respected in the IT Training industry. New products are hitting the market, customer expectations are changing, and learning technologies are evolving all the time. Clearly, training providers can't afford to stand still. But forecasts of the impact of these innovations – and of the speed with which they will be adopted – are frequently over-optimistic. His session will explore emerging trends on both the supply and demand sides of the training industry, examine where they might be leading, and attempt to identify The Next Big Thing!	<i>David Pardo Pardo Fox</i>
1500	<i>Break and Networking</i>	<i>All</i>
1530	Second Life and its relevance to Training We are very fortunate to welcome Dave Taylor , Web 2.0 and Virtual Worlds Manager at the National Physical Laboratory (NPL), which is one of the first national research laboratories to exist in Second Life - an online three-dimensional world where users can explore, build, socialise, collaborate, learn and participate in their own economy. Dave has 2 years experience of its use in education, training and collaboration and blogs about some of his projects here .	<i>Dave Taylor National Physical Laboratory</i>
1655	<i>Summary</i>	<i>Mike</i>
1700	<i>Close and Networking</i>	<i>All</i>

Forthcoming Events:

Wed 12 March, half-day Workshop "Increasing Penetration in the Installed Base", SAP Bedfont

Thu/Fri 8-9 May, Conference "Routes to Market", Marriott Forest of Arden Hotel and Country Club

Wed 11 June, half-day Workshop "Coping with Change", Symantec Reading