

CEdMA Workshop IBM Bedfont "The Future of Learning

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What topics would you like to see presented in future CEdMA Workshops

How we formulate an e-learning strategy

Scalability of training/learning from 100 students to 100,000 students

Unstating why the USA develop materials in the style they do

How to create software simulations in place of expensive hardware - are there tools available to make this easy?

Possible practical strategies/tools to apply some of the concepts Wayne mentioned

Accelerated knowledge transfer, education consulting

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a) More about the 'markup' approach to content b) Education Marketing - revenue-generating schemes, what works and what doesn't

More on value propositions

Experiencia Learning (anyone who has a success story)

a) Value proposition b) Customer Sat but more happy sheete c) ROI d) Training as an enabler for other business

Presenting business case to senior executives (like the tonnage example from Wayne)

a) Online learning b) Accreditation/certification c) Feedback and post-course evaluations

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Customisation approaches

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Business partners - how we work with them and maximise revenue through resellers

What speakers would you like to see present at future CEdMA workshops?

More people like Wayne who force you to think outside the box

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Adobe cleaning tools	
Training divisions of hardware/software leaders	

a) Content Management b) Knowledge management c) Trends in content/knowledge management and its impact on training

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Outsourcing of content development, either from a vendor or someone who has used one

Customer input

What changes would you like to see to the CEDMA Europe website?

Easier, more intuitive navigation

Photo gallery with names of memebers (in the mebers-only area)

Photo gallery, with names of members (in the members only area)

Content should be a bit easier to find but protected

Ability to search on content

What changes would you like to see to the CEDMA Europe monthly newsletter

Less is more! I am scared away by the wealth of material.

Maybe some input into the USA activities and links to their materials

Headline news in the note as well as a click through to full article