

CEdMA Europe Workshop Agenda

30 January 2007

IBM Bedfont Lakes

Tue 30 January 2007 "The Future of Learning"

Time	Topic	Speaker / Facilitator
0930	Coffee and Networking	All
1000	Introduction	Mike Dowsey, CEdMA
1015	Readiness for the Unexpected: There's no future if the past is present. <i>Even for senior leaders, it is all too rare to have opportunities to lift your nose off the grindstone, look around, reflect and redirect your energies. This session is designed to provide just such an opportunity to take as long and as broad a view as possible by looking at some both fascinating and frightening trends and directions that are all around us, but often not seen or observed by most. Day to day reality doesn't allow you to sift through global trends and see the long range patterns and future directions within the exponential change taking place globally in such categories as human performance, knowledge, technology, society and learning.</i>	Wayne Hodgins, Autodesk
1200	Lunch and Networking	All
1300	"C-ing the Future": the convergence of Content, Competencies and Context <i>After over a decade of much work, development of tools, technology, standards and practices and after many pilots and much practice and increasing amounts of large scale implementations, the first era of eLearning is ending and completely new era is emerging. The initial era was typical of most examples of disruptive innovation, consisting mostly of the updating of the previously known models and methods. The first era was also characterized by a predominant focus on "content". However a new era is emerging that will be truly innovative and deliver on much of the previous unmet promises. This new era will see the addition of two other "C's"; Competencies and Context to provide a much needed and more holistic perspective on learning and performance.</i>	Wayne Hodgins
1430	Break	All
Collaborative Session		
1500	<i>This aims to help members start to think through their next steps with a "design your own future" approach to putting all this into their context and helping you leave with some useful plans for implementing back on the job.</i>	All
1630	Summary	Mike
1645	Close and Networking	All

[Wayne Hodgins](#) is uniquely qualified to lead this workshop as he is afforded an unusual vantage point by virtue of his insatiable curiosity, endless energy and his full-time job as "Strategic Futurist" at Autodesk Inc. In this role, Wayne has travelled the globe quite literally and figuratively in the past 20 years, logging 3 million air miles alone, delivering over one hundred keynotes annually and working daily with an eclectic range of leaders and groups around the world from government to business to academia to military to non-profits and NGOs. Just as one can see greater distances and larger patterns from a higher altitude, Wayne is able to see patterns and perspectives that are not seen my most or which won't become clear your years. Visit his [website](#).

As some of you would know, Wayne was also one of the original "founders" of CEdMA in the US, served as President of CEdMA for several years and was instrumental in the original creation of CEdMA Europe. This as well as his long term work at Autodesk Inc. will enable him to put all of this within the context of the CEdMA profile of people working in senior management positions in learning and training for hardware and software companies and ensure that this workshop offers both a unique and highly relevant session of great value to all CEdMA members.

Come well rested and with an open mind, check your assumptions and ego at the door, fasten your seat belt low and tight across your lap, take a deep breath, and be ready to challenge everything you hear in this energizing and eventful day. You will not be there just to listen and learn about others, but to participate in a guided discovery process aimed to help you design your own future. You are sure to leave with a much clearer view of the future along with new perspectives, new ideas, new models and new strategies that that will help you to make better decisions today and enable you to successfully survive and thrive in the unpredictable future.