

CEdMA Europe Workshop Agenda

14 March 2006

SAP Bedfont

Tue 14 Mar 2006 "End-user assessment process with Learning Analytics feedback"

Time	Topic	Speaker / Facilitator
1300	Coffee and Networking	All
1330	Introduction and overview of Learning Analytics	Mike Dowsey CEdMA
1415	Break and Networking	All
1430	It's an "accepted truth" in training circles that the standard evaluation sheet is not an adequate way of measuring the value of what we deliver. For many years, training organisations have aspired to measure, and analyse in detail the benefits derived from the training offered, segmenting the value into a number of deeper 'levels', culminating in an evaluation of "Return on Investment". The concept is clear enough, but although most training organisations talk about in-depth evaluation at some stage, very few actually carry it out. The main stumbling blocks tend to be problems with choosing an effective methodology, and justifying the cost and effort involved. In this session, we'll look at SAP Education's recent experiences in carrying out our first Training Impact Survey. The topics covered will include: • Applying the Phillips ROI Framework in practice • Working with an external consultancy • Preparing for the exercise • In future, what would we do differently? • What benefits did we expect? Did we achieve them?	Martin Roche SAP Education Services
1545	Break and Networking	All
1600	Open discussion	All
1645	Summary	Mike
1700	Close and Networking	All
