

CEdMA Workshop, 21 June 2005

Sybase, Maidenhead

The well-rounded educator - myth or reality

Welcome and Introduction

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CEdMA Europe - Who are we?

The Managers of Training Businesses that exist to support the hardware and software products manufactured by our companies.

Note: there is very little competition in the room!



CEdMA Europe is:

A European-based industry-led forum for hardware and software manufacturers to:

- Raise the profile of training within both the parent and client organisations
- Provide a source of information to influence the perception of industry and to raise intelligence for members
- Develop and maintain high standards in the industry
- Advise on and support the improvement of professional standards
- Share our successes and failures honestly.



CEdMA Europe Board of Directors (Mar 2005)

Chairman

Phil Lawman (*HP*)

Secretary

Lisa Clark (*SAP*)

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Sue Vine (*IBM*)

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Simon Maskrey (*Sun*)

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Steve Moody (*COGNOS*)

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Justin McCarthy (*Sybase*)

At Large

Isabelle Miller (*AspenTech*)

Key contributors:

Business Dev

Mike Dowsey (*IOF*)

Secretariat

Penny Farrington (*Paper Chain*)



Agenda – Tuesday 21st June

- 1300 Coffee and Networking
- 1330 Introduction – *Mike*
- 1345 *Vic Wiseman, Director of Accreditation Services, IITT*
- 1445 Break and Networking
- 1515 *Sarah Walker, Head of Training Services, Northgate IS*
- 1615 Open Discussion
- 1645 Summary – *Mike*
- 1700 Close and Networking



Who's here and who's who?

Avid

**Jeremy Welch, Adrian Shepard, Karl Williams,
Charlie Raynsford, Peet Grunert**

Cognos

Steve Moody

Northgate

**Sarah Walker, Stephanie Wilkins, Steve Rycroft,
Dave Smith**

Red Hat

Jasmine Huxtable-Wright

SUN

Simon Maskrey

Sybase

Justin McCarthy

Veritas

Mike Honer

ESRI Group

Petra Brown, Janet Singleton

Tideway

Steve Watts

Institute of IT Training

Vic Wiseman

CEdMA Europe

Mike Dowsey



Forthcoming Events

Workshop, SUN Camberley, 04 October PM:
*“20th century Learning Systems for 21st Century learners - R
we out of touch?”* with Prof Steve Molyneux of the Learning
Lab

Autumn Conference, Initial Style Conference Centre at Horsley,
10-11 November:
“Getting Ready for Business in the Future”

