

CEdMA Workshop, 15 March 2005

SAP, Bedford

**Managing Instructors, Managing Course
Materials and Managing Quality**

Welcome and Introduction

Mike Dowsey
Business Development Manager
CEdMA Europe

mike@dowsey.net



CEdMA Europe - Who are we?

The Managers of Training Businesses that exist to support the hardware and software products manufactured by our companies.

Note: there is very little competition in the room!



CEdMA Europe is:

A European-based industry-led forum for hardware and software manufacturers to:

- Raise the profile of training within both the parent and client organisations
- Provide a source of information to influence the perception of industry and to raise intelligence for members
- Develop and maintain high standards in the industry
- Advise on and support the improvement of professional standards
- Share our successes and failures honestly.



CEdMA Europe Board of Directors (Mar 2005)

Chairman	Phil Lawman (<i>HP</i>)
Secretary	Lisa Clark (<i>SAP</i>)
Treasurer	Sue Vine (<i>IBM</i>)
At Large	Simon Maskrey (<i>Sun</i>)
At Large	Steve Moody (<i>COGNOS</i>)
At Large	Justin McCarthy (<i>Sybase</i>)
At Large	Isabelle Miller (<i>AspenTech</i>)
Key contributors:	
Business Dev	Mike Dowsey (<i>IOF</i>)
Secretariat	Penny Farrington (<i>Paper Chain</i>)



Agenda – Tuesday 15th March

- 1300 Coffee and Networking
- 1330 Introduction – *Mike*
- 1345 Managing Course Material at Sybase – *Justin McCarthy*
- 1430 Managing Instructors at Northgate – *Stephanie Wilkins/Dave Smith*
- 1515 Break and Networking
- 1530 Managing Quality at Sun – *David Beardmore*
- 1615 Quality production and distribution from PDI – *Clare Wailing*
- 1645 Summary – *Mike*
- 1700 Close and Networking



Who's here and who's who?

Avid

IBM

Northgate

SAP

SUN

Sybase

Veritas

Jeremy Welch, Karl Williams

Helen Dalton

Stephanie Wilkins, Dave Smith

Cath Buckland, Amy Sexon

Simon Maskrey, David Beardmore

Justin McCarthy

Mike Honer

Business Objects

Engenio

ESRI

Infinity I/O

Neil Gregory, Keith Thomas

Andy Woodgate

Petra Brown, Janet Singleton

Peter Coleman

PDI

CEdMA Europe

Clare Wailing

Mike Dowsey



Forthcoming Events

Spring Conference, IBM Warwick, 05-06 May:
“Training in the 21st Century”

Workshop, Thames Valley, 21 June PM:
“Course Material Design and Development” (Subject to change)

Workshop, Thames Valley, 04 October PM:
“Technologies in Training Update (Virtual CR, WBT, LMS)”

Autumn Conference, TBA, 10-11 November:
“Theme TBA”

