# IT Training Press Releases (Dec 11)

# Empresa Web Partners With Upside Learning For Reselling UpsideLMS

# Upside Learning | Pune, India | 29 Dec 2011

Upside Learning, one of the leading names in Custom eLearning, Learning Management System and Mobile Learning Solutions, today announced the addition of Empresa Web to its steadily growing network of channel partners.

Steve Wheeler from Plymouth University on new technology in learning

# Learning Technologies and Learning and Skills | London | 22 Dec 2011

Steve Wheeler, Associate Professor of Learning Technology at Plymouth University, returns to the Learning Technologies 2012 Conference in January with a thought-provoking glimpse into the next generation of technology expected to impact the L&D profession.

Swiss VBS sophisticated educational campaigns on show at Learning Technologies

# Learning Technologies and Learning and Skills - Exhibitors | St. Gallen, Switzerland | 22 Dec 2011

Swiss VBS is taking part in the upcoming Learning Technologies and Learning and Skills exhibitions in London, showcasing its web-centred educational campaigns: used by some of Europe's largest businesses in their change programmes.

e2train to showcase 81Boxes at HR Directors Business Summit 2012

# e2train | Cirencester, UK | 22 Dec 2011

e2train, the leading provider of learning and talent management solutions, will be showcasing its 81Boxes talent management and succession planning software at one of the UK's most high-level HR events next month - the HR Directors Business Summit 2012.

Mitsui Sumitomo Insurance Centralizes L&D Programs across China with NetDimensions EKP

# NetDimensions | Hong Kong | 22 Dec 2011

Mitsui Sumitomo Insurance has chosen NetDimensions Enterprise Knowledge Platform (EKP) to centralize the management of all MSI China's training programs across mainland China.

# Almost a third of training professionals taking pay cuts to secure new jobs

# Blue Eskimo | Stoke Prior, UK | 21 Dec 2011

A survey, to be released in January by Blue Eskimo, the learning industry's recruitment specialist, shows that people are accepting salary drops for new jobs.

# Supporting performance by supplying the right type of learning

# Learning Technologies and Learning and Skills | London | 20 Dec 2011

Author and performance support expert, Bob Mosher, is presenting at January's Learning Technologies Conference in London on supporting performance by supplying the right type of learning - at the time learners need it.

#### goFLUENT rewarded in the United States by prestigious American body Brandon Hall

# goFLUENT | Geneva, Switzerland | 20 Dec 2011

goFLUENT was delighted to walk away with the Brandon Hall Bronze Award for the Best Use of Blended Learning category only a few days after being shortlisted, in two categories, for the Learning Awards 2012 in London.

#### Digital literacy advocates make plans for Maghreb region

#### MindLeaders ThirdForce | Algiers | 20 Dec 2011

The prospects for large scale implementation of government and public sector International Computer Driving License (ICDL) programmes in the Arab world came under the spotlight at a conference in the Hilton Hotel in Algiers earlier this month.

#### Bright sparks saluted at Torch Hub ITQ Awards

# MindLeaders ThirdForce | UK | 20 Dec 2011

The forward march of IT skills in the armed forces was celebrated at the Torch Hub ITQ Awards 2011 on Tuesday 13th December at Aston University in Birmingham. Each year the awards, which are sponsored by elearning provider MindLeaders ThirdForce, recognise those Army and Navy Torch Hub Learning Centres with the best pass rates for Level 1 and Level 2 IT user Qualifications (ITQ) and the most exceptional individual learner achievements.

#### TATA Interactive Systems Concluded its 6th Successful TATA Interactive Learning Disability Forum (TLDF) 2011 in Mumbai

# Tata Interactive Systems | Mumbai, India | 20 Dec 2011

Extended support to 40 schools for identifying and addressing Learning Disabilities ~ Inaugurated the second edition of Brain Teasers to aid learning in students with learning Disabilities.

L&D needs clarity in how it communicates: Inside Learning Technologies and Skills December issue

# Learning Technologies and Learning and Skills | London | 19 Dec 2011

Donald Taylor used his editor's column in the December issue of Inside Learning Technologies & Skills to call for the L&D profession to get better at presenting itself and at describing to others the value that L&D offers.

#### Martin Baker becomes a global charity learning Ambassador

# Charity Learning Consortium | London | 19 Dec 2011

Martin Baker, the founder and CEO of The Charity Learning Consortium, has become an Ambassador to LINGOs – the likeminded US-based consortium which provides affordable eLearning and resources to humanitarian relief organisations working around the world. The two organisations plan to support one another, and fly the flag for global, award-winning eLearning in the charity sector.

#### e2train helps OEE take classroom training online through Kallidus LMS

#### e2train | Cirencester, UK | 19 Dec 2011

e2train, the leading provider of learning and talent management solutions, has been selected to deliver its Kallidus Learning Management System (LMS) and bespoke learning content to operational effectiveness consultancy, OEE (http://www.oee-training.com). Through the new arrangement, OEE clients will purchase content on OEE's web site and then be seamlessly transferred to the Kallidus LMS platform on which the online training modules are run.

#### Richard Taylor launches The Spotlite Learning Consultancy

# Spotlite Media | 19 Dec 2011

In response to the findings of the latest Towards Maturity Benchmark Report, Richard Taylor is launching The Spotlite Learning Consultancy to help address the various barriers to the effective use of learning technologies in the UK.

Atlas wins over £3.6 million of export orders in last 12 months

# Atlas | Aberdeen, UK | 19 Dec 2011

Atlas has capped an exciting period of international growth over the last 12 months, winning over £3.6million of new e-learning contracts, focussed on safety, skills and competency training in the oil and gas sector, with a resultant 80% increase in new jobs within the UK.

#### LPI Launches the Learning Survey 2012

#### Learning and Performance Institute | Coventry, UK | 19 Dec 2011

The Learning and Performance Institute (LPI) has today (Monday) launched the Learning Survey 2012 – a comprehensive review of the workplace learning sector.

#### Well-known names buy e-learning products from Omniplex

#### **Omniplex | Apsley, UK, and Montreal, Canada | 19 Dec 2011**

A number of well-known organisations have become customers of Omniplex, the elearning solutions provider which distributes corporate e-learning products in Europe and the Americas.

#### Lumesse announces new version of SaaS-based e-learning authoring platform, CourseBuilder v6.1

#### Edvantage group | London/Oslo | 16 Dec 2011

Lumesse, a global leader in integrated talent management solutions, is pleased to announce the latest version of its SaaS (Software-as-a-Service) e-learning authoring platform, CourseBuilder 6.1.

#### Clarity Consultants to Exhibit at Learning Technologies Conference

#### Clarity Consultants | London | 16 Dec 2011

Clarity Consultants will showcase its brand of consulting solutions to address some of the most urgent and pressing L&D demands at the 2012 Learning Technologies Exhibition and Conference at Olympia 2 in London on January 25 - 26, 2012.

#### The fall and rise of the corporate academy

#### Learning Technologies and Learning and Skills | London | 15 Dec 2011

L&D market analyst David Wilson and Nuffield Health's Group L&D manager Harvey M Seale will review the infrastructure of corporate learning at January's Learning Technologies Conference in London.

#### Martin Baker welcomes greater emphasis on Charity L&D

# Charity Learning Consortium | UK | 15 Dec 2011

Recommendations that staff and volunteers in the charity sector should receive 40 hours of development time a year have been largely welcomed by Martin Baker, the founder and CEO of The Charity Learning Consortium. Martin says he welcomes any move to give L&D in the charity sector the recognition that it deserves.

# 5,000 expected at January's Learning Technologies and Learning and Skills events

#### Learning Technologies and Learning and Skills | London | 14 Dec 2011

The organisers of Learning Technologies and the co-located Learning and Skills events have announced that they expect a record 5,000 visitors to attend the London-based conference and its two exhibitions in January.

#### **Build Your Own Virtual Snowman**

# eCom Scotland | Dunfermline, Scotland | 14 Dec 2011

With Christmas rapidly approaching, eCom Scotland is inviting individuals to put their creative skills to the test, with eCom Scotland's "Building a Virtual Snowman".

#### Empresa Web Partners With Upside Learning For Reselling UpsideLMS

#### Upside Learning | Pune, India | 14 Dec 2011

Upside Learning, one of the leading names in Custom eLearning, Learning Management System and Mobile Learning Solutions, today announced the addition of Empresa Web to its steadily growing network of channel partners.

#### Elearnity Insights paper explores realities of Mobile Learning

#### Elearnity | CIRENCESTER, UK | 14 Dec 2011

At the start of 2011, it was widely thought that this year when mobile learning or mlearning would reach a tipping point and become part of mainstream learning solutions. So what actually is the reality at the end of the year? What is its role in the learning mix? What are the key opportunities and challenges in the adoption of mobile learning technologies?

# Harbinger Systems paper amongst top 5 'Best of the Best Awards' at QAI's Software Testing Conference

# Harbinger Group | Pune, India | 14 Dec 2011

Harbinger Systems, a leading provider of software engineering services to some of the world's best product companies today announced that it has been ranked in top 5 'Best of the Best Awards' at 11th Annual Software Testing Conference (STC) 2011 held at Bangalore (India), on December 1st, 2011.

#### Toolwire Wins Red Herring Global 100 Award as the World Leader in Experiential Learning Solutions

#### Toolwire | Pleasanton, CA, USA | 13 Dec 2011

Scalable experiential learning technologies support community colleges and for-profit universities focused on engaging and retaining students and producing workforce-ready graduates

#### goFLUENT rewarded in the United States by prestigious American body Brandon Hall

# goFLUENT | Geneva, Switzerland | 13 Dec 2011

A few days after reaching the final stage of the Learning Awards 2012 in London, goFLUENT was delighted to walk away with the "Brandon Hall Bronze Award" for the "Best Use of Blended Learning" category.

#### Webanywhere joins BUPA, Morrisons and Saville Group to sponsor Leeds Business School L&D forum

#### Webanywhere | Keighley, West Yorkshire | 13 Dec 2011

Webanywhere, the leading provider of web technology solutions for workplace learning, is pleased to announce that it has become a sponsor of Leeds Business School's new HRD and Leadership Research Unit. Other sponsor organisations include WM Morrison Supermarkets plc, Hallmark Cards, Unilever and BUPA.

#### Kineo E-learning Helps Tesco Deliver with Totara LMS

#### Kineo | Brighton, UK | 13 Dec 2011

Kineo E-Learning has published a new case study showing how Tesco is delivering learning with Totara LMS. The new learning platform was implemented this summer and is being rolled out in phases to more than 400,000 staff.

Connecting, interacting and learning through social media - at Learning Technologies 2012

# Learning Technologies and Learning and Skills | London | 13 Dec 2011

Joanne Jacobs, a renowned consultant in social networking technologies and COO of online arts company HiBrow, is presenting at the Learning Technologies Conference on how we identify and interact with key experts and influencers: a vital aspect of how we learn and use social media.

#### **Omniplex maintains impressive growth**

#### **Omniplex | Apsley, UK, and Montreal, Canada | 13 Dec 2011**

Omniplex, the e-learning solutions provider which distributes corporate e-learning products in Europe and the Americas, has announced growth – in revenue terms – of some 38 per cent compared with last year.

#### **CERTPOINT client wins Brandon Hall Excellence Awards**

#### CERTPOINT | Roslyn, NY, | 13 Dec 2011

Popeyes® Louisiana Kitchen takes gold prizes in Best Use of Blended Learning and Best Onboarding Program categories

<u>GlobalEnglish to Host Free Webinar with Leading Expert Charles Jennings on</u> <u>Harnessing the Power of Experiential and Social Learning at Work</u>

#### Global English | Brisbane, CA | 09 Dec 2011

GlobalEnglish to Host Free Webinar with Leading Expert Charles Jennings on Harnessing the Power of Experiential and Social Learning at Work.

How much management does learning at work need?

#### Learning Technologies and Learning and Skills | London | 09 Dec 2011

The Learning Technologies Conference in January will be discussing how much management learning at work needs and the role of learning management systems. Three speakers with different views will share their opinions.

# Maven showcasing supporting learners, learning cultures and organisational change at Learning and Skills and Learning Technologies 2012

#### Maven Training | London | UK | 08 Dec 2011

At this January's Learning and Skills and Learning Technologies events in London, the change management specialist Maven will demonstrate how to support learners and create learning cultures that prepare organisations for change.

National Federation of Property Professionals Awarding Body switches to Pearson VUE to offer greater accessibility to key industry certification

# Pearson VUE | Strand, London | 08 Dec 2011

Property professionals across the UK can now pursue industry-specific certification more widely than ever before, thanks to an agreement between Pearson VUE and the National Federation of Property Professionals (NFoPP) Awarding Body, the provider of qualifications for the National Association of Estate Agents (NAEA) and the Association of Residential Letting Agents (ARLA).

LiveTime Learning answers global graduate training need for BP

#### Brightwave | Brighton, UK | 07 Dec 2011

BP has joined a growing number of organisations, including BT and Tata Steel, which are using LiveTime Learning to train their graduates.

More for less - is it really possible?

#### Charity Learning Consortium | London, UK | 07 Dec 2011

More for less is the L&D mantra of our times, but is it really possible asks Clive Shepherd, in the latest Charity Learning Consortium eNewsletter - and if so, how do L&D professionals go about achieving it?

#### <u>Chelsea FC launch Footee, an online video game designed to make young fans</u> <u>smarter</u>

#### MotivatEd | London, UK | 07 Dec 2011

Chelsea FC is excited to announce the launch of Chelsea Footee, an online educational football-themed entertainment zone for children that links to the National Curriculum.

Omniplex enlarges its operations on two continents

#### Omniplex | Apsley, UK, and Montreal, Canada | 07 Dec 2011

Omniplex, the e-learning solutions provider which distributes corporate e-learning products in Europe and the Americas, is expanding its workforce on both sides of the Atlantic.

OutStart LCMS Honored as Best of Elearning! Award Winner

OutStart | Boston, MA | 07 Dec 2011

In recognition of superior product innovation and customer satisfaction, OutStart LCMS has received the Best of Elearning! Award for Best Learning Content Management System. Hosted by Elearning! and Government Elearning! magazines, the Best of Elearning! Awards are the exclusive readers' choice awards in the eLearning market.

#### Remote training compensates businesses in severe weather

# REDTRAY | London, UK | 07 Dec 2011

Staff unable to travel to work due to difficult weather conditions are encouraged to train remotely and make up for lost productivity with their improved skills.

#### eCom launches the first in a series of CPD eLearning Modules for SINAPSE (Scottish Imaging Network: A Platform for Scientific Excellence)

# eCom Scotland | Dunfermline, Scotland | 06 Dec 2011

Over the last few months eCom and SINAPSE have been busy working on creating eLearning material, to explain how medical imaging technologies work, and what they can be used for. These CPD modules are well-illustrated and non-technical covering CT, MRI, PET, SPECT, EEG and medical ultrasound imaging.

# Next generation learning content production and management insights webinar recording

# eXact learning solutions | Sestri Levante, Italy | 06 Dec 2011

The global vendor of online and mobile LCMS and digital repository solutions, eXact learning solutions, is making available - on request - a recording of its recent webinar, which attracted over 100 attendees/ participants.

#### Experts agree email overload can only be tackled by culture change

# Emailogic | London | 06 Dec 2011

Information overload - such as that experienced by UK workers - can only be tackled by a company wide solution, such as behavioural training, according to a senior Australian psychologist.

#### Mobile learning: how do I make it work?

# Learning Technologies and Learning and Skills | London | 05 Dec 2011

Three different practitioners from the private, public and defence sectors will take to the stage at this January's Learning Technologies Conference to show three different

implementations of mobile learning and take part in an extensive Q&A panel to debate one of the fastest growing areas in organisational learning and development today.

# Bob Mosher, Influential Leader in the Learning Industry, to Speak at Learning Technologies

# LearningGuide Solutions | Leicester, United Kingdom | 05 Dec 2011

Bob Mosher, Chief Learning & Strategy Evangelist at LearningGuide Solutions, will be delivering a session Supporting Learners at the Five Points of Need at the 2012 Learning Technologies conference, Olympia 2, London, on Wednesday, January 25, 2012.

# Richardson CEO, David DiStefano Honored with a 2011 'Best in Biz Award'

# Richardson | Philadelphia, PA USA | 05 Dec 2011

David DiStefano, President and CEO of Richardson, has been named the silver winner in the Executive of the Year category in Best in Biz Awards, the only national business awards program judged by members of the press and industry analysts.

#### LINE announces a new jointery scenario-based, Step-In, Step-Out, VBSWorlds and e-learning project

# LINE Communications | Sheffield | 02 Dec 2011

Sheffield: 2nd December 2011. LINE Communications, a key provider of technology centric training solutions across the Defence sector has been down-selected by the DE&S Intelligence, Surveillance, Target Acquisition and Reconnaissance PSF (DE&S ISTAR PSF) to develop a scenario-based learning project entitled ISR CBT. Targeted at both senior and junior tri-service officers this programme steps-in and steps-out of e-learning and an immersive 3D VBSWorlds environment to deliver highly interactive and engaging intelligence gathering training.

#### e2train and Bersin Associates to team up in webinar series

# e2train | Cirencester, UK | 01 Dec 2011

First Webinar on December 7th to Focus on Achieving Results with Talent Mobility - Key Practices and Lessons

# Kaplan Learning Technologies honoured with two awards of excellence at the Best of Elearning! Awards

# Kaplan Learning Technologies | Reading | 01 Dec 2011

1st December 2011 - Kaplan Learning Technologies (KLT) has added yet more awards to their impressive list after being honoured for their two core products at the recent Best of Elearning! Awards.

#### Omniplex reveals LMS gamekeeper turns poacher

#### Omniplex | Apsley, UK, and Montreal, Canada | 01 Dec 2011

The e-learning solutions provider and distributor, Omniplex, has revealed that Blatant Media Corporation, whose products Omniplex distributes, has appointed Richard Nantel, the former CEO of Brandon Hall Group, to a senior position in the company.

#### Tata Interactive Systems (TIS) expands support to help large organisations turboboost their in-house e-learning capabilities

#### Tata Interactive Systems | Mumbai, India | 01 Dec 2011

Imperial College London is accelerating content, design and timeliness of learning...

First European Study Reveals New Automotive Sector Approaches to Learning

#### Towards Maturity | London | 01 Dec 2011

Sector looks beyond the classroom at new learning models to improve competitive advantage

#### El Partners With Upside Learning to Assist Hospitality Industry Employees Prepare for the Role of Front Office Manager

#### Upside Learning | Pune, India | 01 Dec 2011

The American Hotel & Lodging Educational Institute (EI), a leading training provider for the hospitality industry, in partnership with Upside Learning, has developed scenariobased courses targeted at hospitality industry employees.

# Webinar 9 December: Smart communication & collaboration to save charity resources

#### Charity Learning Consortium | London, UK | 30 Nov 2011

Charities and not-for-profits are set to save valuable time and resources by reducing their email overload, with a free email training session on 9 December at 10am. The training follows an online presentation about the benefits to charities of collaborating to make eLearning affordable.

Are we at the beginning of the rise of post-human machine intelligence?

# Learning Technologies and Learning and Skills | London | 30 Nov 2011

Computer scientist, musician and visual artist, Jaron Lanier, will open day two of January's Learning Technologies Conference with an alarm and a rallying cry for L&D professionals: Jaron will discuss the insidious effects of technology, information and networks and explore the impact of digital technologies and how they are not all they appear to be.

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