Best of *Elearning!* Awards:
Five Multiple Winners in 2011

SEVEN COMPANIES REPEAT IN THEIR SPECIFIC CATEGORIES

BY JERRY ROCHE

Five vendors were multiple winners in the seventh annual Best of *Elearning!* awards.

The multiple winners include eCornell, which actually won in three categories: Best LMS (SaaS), Best Leadership Training, and Best Compliance-Certification Program.

"What I enjoy most about the Best of *E-Learning!* awards program is that it allows the buyers and users of the many products and services in our industry to provide first-hand input about their usefulness and overall impact on training operations," says Chris Proulx, CEO of eCornell. "It's unique … the only true reader's choice award program in the marketplace. We are very pleased and thankful to have been recognized by so many of our customers."

Double-winners were SkillSoft, Articulate, Brainshark and Adobe.

This year's results featured new winners in many categories, including some that have been dominated by perennial winners in the past. For instance, in the Best LMS (enterprise) category, Meridian KSI was a first-time winner, as was BizLibrary in the Best LMS (SaaS) category. Overall, 26 percent of this year's winners were either new to the program or new to a category.

"To be named a category winner is a true testament to the vendor's product and service excellence," says Catherine Upton, *Elearning!* Media Group's publisher. "And, given the number of nominations, to earn an Award of Excellence also is quite an honor."

No less than seven companies were repeat winners in specific categories:
>> Adobe (Simulation, Web Seminar, Virtual Classroom)
>> Articulate (E-learning Development, Assessment)
>> eCornell (Leadership Development)
>> Moodle (Open-Source Solution)
>> OutStart (LCMS)
>> SkillSoft (I.T. Content)
>> Interactyx (Social Learning)

The Best of *Elearning!* award-winners were honored at the Enterprise Learning! Conference & Expo at the Anaheim (California) Hilton Hotel. Finalists in each category were honored with awards of excellence.

Altogether, 56 products across 20 categories were named best-in-class by learning professionals and executives in 2011. Since 2004, 182 different companies and 327 products have been honored.

Approximately 1750 nominations were collected over the three-month balloting period earlier this year. Recipients were chosen by readers of *Elearning!* and *Government Elearning!* magazines via an open-ended online ballot.

Next year's balloting opens May 1, 2012 at www.2elearning.com.

Here are the 2011 honorees:

BEST LEARNING MANAGEMENT SYSTEM
(SaaS, open-source or content supplier-provided) (tie)

Category Winner: BizLibrary Company College LMS

What Voters Said:
>> "Offers a great variety of classes"
>> "You can purchase it separately from content"
>> "You can order a program and it's delivered in a couple of days."

Product Information:
www.bizlibrary.com/LMS.aspx

Contact Information:
BizLibrary
285 Chesterfield Business Pkwy.
Chesterfield, MO 63005
(888) 432-3077
www.bizlibrary.com

> **Double-winners were SkillSoft, Articulate, Brainshark and Adobe.**

Category Winner: eCornell EDUCE Enterprise Platform

What Voters Said:
>> "Nice time frame with manageable workloads"
>> "User-friendly user tools are provided"

Product Information:
www.ecornell.com

Contact Information:
eCornell
950 Danby Rd., Suite 150
Ithaca, NY 14850
(607) 330-3200
www.ecornell.com

Awards of Excellence: Epignosis eFront Enterprise Hosted NetLearning LMS, SumTotal GeoMaestro

BEST LEARNING MANAGEMENT SYSTEM
(enterprise-based, behind the firewall)

Category Winner: Meridian Knowledge Solutions Meridian Global LMS

What Voters Said:
>> "Best-in-class support"
>> "Up-to-date features and functionality"
>> "Has remained a true LMS"

Product Description:
Meridian Global extends its award-winning features to leverage Web 2.0 technologies. With it, users have access to courseware, documents, data, instructors and other learners on-demand. Any material designed to aid job performance is easily and readily available and completely integrated into a single Web site. The interface is intuitive, attractive, flexible and very easy to use. Couple all of this with an Advanced Workforce Analytics engine, which provides real-time flexible reporting, custom ad hoc graphical presentations, a CLO learning portal and much more.

Product Information:
www.meridianksi.com/meridian_global_lms

Contact Information:
Meridian Knowledge Solutions
4465 Brookfield Corporate Dr. #201
Chantilly, VA 20151
(585) 214-2450 or (703) 322-9565
www.meridianksi.com

Awards of Excellence: NetDimensions Enterprise Knowledge Platform, Saba Software Saba Enterprise

BEST LEARNING CONTENT MANAGEMENT SYSTEM
(all platforms)

Category Winner: OutStart LCMS

What Voters Said:
>> "A true LCMS with connection to mobile uses"
>> "Meets the complexity of our business"
>> "Continually evolving to meet market demand"

Product Description:
OutStart LCMS is the leading learning content management system (LCMS) for automating the development, management, maintenance and delivery of modular training — including online, instructor guides, mobile, assessments and the ability to deliver training in different languages. OutStart LCMS fulfills the learning needs of any organization with the ability to meet growing and changing requirements over time.

Product Information:
www.outstart.com/outstart_lcms.htm

Contact Information:
OutStart
745 Atlantic Ave., 4th Floor
Boston MA 02111
(888) 872-4637 or (617) 897-6800
www.outstart.com

Awards of Excellence: SumTotal Systems LCMS, Xyleme LCMS

BEST TALENT MANAGEMENT SYSTEM

Category Winner: SumTotal Systems TMS

What Voters Said:
>> "Great depth of talent analysis"
>> "Ensures career development"

Product Description:
SumTotal Talent Portal provides the core

platform services with centerpiece capabilities that are inherently linked to all talent products within the SumTotal platform. Included are talent profiles (performance history, awards, payroll history, etc.), employee records, a library of pre-defined competencies, job profile definitions, career plans focused on both current and future positions; and hundreds of predefined, out-of-box reports that provide metrics and analysis.

Product Information:
www.sumtotalsystems.com/products/
Talent-Portal.html

Contact Information:
SumTotal Systems, Inc.
1808 North Shoreline Blvd.
Mountain View, CA 94043
(352) 264-2800 or (866) 768-6825
www.sumtotalsystems.com

**Award of Excellence: Saba
Software TMS**

BEST OPEN-SOURCE SOLUTION
(any category)

Category Winner: Moodle

What Voters Said:
>> "Staffers already possessed the skills to set up and administer it"
>> "Our pilot was remarkably free of technical issues"
>> "Easy to learn, easy to use"

Product Description:
Moodle is a free Web application that trainers can use to create effective online learning sites. The Moodle Community is an open network of more than 1 million registered users who interact through the Moodle Community Website to share ideas, code, information and free support. This community also includes a large number of non-core developers, with Moodle's open-source license and modular design allowing any developer to create additional modules and features, which has allowed Moodle to become a global, collaborative project. The Moodle Partner network forms the commercial arm of the

Moodle environment to provide the bulk of the funding to Moodle Pty. Ltd. through the payment of royalties.

Product Information:
http://moodle.org

Contact Information:
Moodle.com
1/224 Lord St.
Perth 6000
Western Australia
www.moodle.org

**Award of Excellence: Epignosis
eFront**

> This year's results featured new winners in many categories.

BEST I.T. CONTENT

**Category Winner: SkillSoft
SkillChoice I.T.**

What Voters Said:
>> "Huge catalog"
>> "Always updated"
>> "Basic, medium and specific courses offered"

Product Description:
SkillSoft's I.T. Skills Courseware Collection provides a rich array of content assets and flexible delivery technologies to support the full range of formal and on-demand learning needs of I.T. organizations. With instant access to the right resources, learning is continually available close to the work. Standardized course materials support I.T. professionals interested in certifi-

cation through every stage of the I.T. learning curve. Learners are further assisted in their preparation with a combination of additional resources including online mentoring, Express Guide Manuals and practice certification exams.

Product Information:
www.skillsoft.com/products/course_
collections/IT_professional.asp

Contact Information:
SkillSoft
107 Northeastern Blvd.
Nashua, NH 03062
603-324-3000 or (877) 545-5763
www.skillsoft.com

**Award of Excellence: Lynda.com
Software Training**

BEST LEADERSHIP DEVELOPMENT PROGRAM

**Category Winner: eCornell
Leadership & Strategic
Management Suite**

What Voters Said:
>> "Offers virtual classrooms and social networking"
>> "Solid, flexible Web-based interface"
>> "Material is easy to understand and relevant"

Product Description:
As the domestic economy and international markets become more interdependent, the demand is increasing for professionals who are able to conduct business with knowledge of various economic, political and cultural nuances. eCornell offers deep, rich curriculum through certificate programs and individual courses authored by Ivy League faculty and subject-matter experts at the top of their fields. It assembles a formidable catalog of options in its business leadership training.

Product Information:
www.ecornell.com/certificate-programs-enterprise
Contact Information:

eCornell
950 Danby Road, Suite 150
Ithaca, NY 14850
(607) 330-3200
www.ecornell.com

**Awards of Excellence:
FranklinCovey Speed of Trust,
SkillSoft Leadership Advantage**

> *No less than
> seven compa-
> nies were
> repeat winners
> in specific
> categories.*

BEST SOFT SKILLS CONTENT

**Category Winner: BizLibrary
Streaming Video Library**

What Voters Said:
>> "Offers the most variety"
>> "One-hour options are wonderful"
>> "Streaming videos and trainer guides
are helpful"

Product Description:
The Streaming Video Library contains
more than 1000 high-quality online video
training programs and online training
videos covering all areas of business. There
is something for every employee and every
department in your organization. For
instance, there are 53 leadership courses, 81
on desktop computer skills, 46 on commu-
nication, 24 on team building, 16 on time
management, and 50 on customer service.

Product Information:
www.bizlibrary.com/Courses/Streaming
VideoLibrary.aspx
Contact Information:
BizLibrary

285 Chesterfield Business Pkwy.
Chesterfield, MO 63005
(888) 432-3077
www.bizlibrary.com

**Award of Excellence: SkillSoft
SkillChoice Business Collection**

BEST COMPLIANCE/ CERTIFICATION PROGRAM

**Category Winner: eCornell Project
Leadership Certificate**

What Voters Said:
>> "Most comprehensive certification
program"
>> "Authors truly understand the human
dimensions of project leadership"
>> "Educators are top-notch"

Product Description:
The courses in this certificate series are
designed to introduce and distinguish the
concepts of project leadership and proj-
ect management to develop the critical
leadership skills necessary for the success
of even the most complex project. The
courses integrate collaborative group
projects, practical case studies, interactive
assessments, and frameworks and
toolsets to apply the concepts. All the
courses have been approved for at least
6.0 Professional Development Units
(PDUs) from the Project Management
Institute (PMI).

Product Information:
http://enterprise.ecornell.com/certificate-
programs-enterprise/project-leadership-
and-systems-design-training/project-
leadership-certificate/crt/PLC1

Contact Information:
eCornell
950 Danby Road, Suite 150
Ithaca, NY 14850
(607) 330-3200
www.ecornell.com

**Award of Excellence: NetLearning
Compliance Series**

BEST RAPID DEVELOPMENT TOOL

Category Winner: ReadyGo WCB

What Voters Said:
>> "Quick and easy to build modules"
>> "Very powerful for technical developers"
>> "Build surveys that work on comput-
ers and all mobile devices"

Product Description:
With ReadyGo Web Course Builder, you
can create effective Web-based courses and
mobile training apps quickly and easily.
WCB allows you to easily apply templates
containing appearance elements.
Templates can include navigation graphics,
background colors, fonts, style sheets
(CSS), frame layout, and more. You can
use one of the ReadyGo provided tem-
plates, create your own template, or hire
ReadyGo to customize a template for you.

Product Information:
http://www.readygo.com/web01/03web01.htm

Contact Information:
ReadyGo Inc.
1761 Pilgrim Ave.
Mountain View, CA 94040
(888) 732-3946 or (650) 559-8990
www.readygo.com

**Awards of Excellence: Articulate
Presenter, Snap! by Lectora**

BEST E-LEARNING DEVELOPMENT TOOL

**Category Winner: Articulate Studio
Pro**

What Voters Said:
>> "Robust add-ons that enhance
lessons"
>> "Powerful features"
>> "The complete package"

Product Description:
Articulate Rapid E-Learning Studio gives
you a number of powerful products in one

integrated package. You'll have everything you need to quickly create e-learning courses and develop stunning interactive content, quizzes, assessments, and surveys. The Standard suite includes Presenter, Quizmaker and Engage. The Professional suite also includes Engage. Additionally, you can use Articulate's Video Encoder to import any video and convert it to Flash.

Product Information:
www.articulate.com/products/studio.php

Contact Information:
Articulate
244 Fifth Ave., Suite 2960
New York, NY 10001
(800) 861-4880 or (646) 706-7596
www.articulate.com

Awards of Excellence: Adobe eLearning Suite, Lectora Pro Suite

BEST SIMULATION TOOL

Category Winner: Adobe Captivate

What Voters Said:
>> "SCORM- and AICC-compliant content"
>> "Editing capabilities that are not always found in other screen captures"
>> "Your choice of basic or advanced functions"

Product Description:
Quickly create interactive simulations and software demonstrations. No programming or multimedia skills are required; content can be made engaging with interactivity; audio and video and the software integrate easily with other Adobe products and e-learning applications. Capture and record screen activity and synchronize audio and video with Adobe Captivate software. Rapidly develop soft-skills training with complex branching scenarios. Design engaging, interactive Adobe Flash and multimedia presentations online. Create and deploy interactive tutorials and randomized quizzes with randomized

answer options. Create informal learning content such as podcasts and screencasts.

Product Information:
www.adobe.com/products/captivate/

Contact Information:
Adobe, Inc.
345 Park Ave.
San Jose, CA 95110-2704
(408) 536-6000
www.adobe.com

Awards of Excellence: Kaplan Learning Technologies STT Trainer, TechSmith Camtasia

Award-winners were honored at the Enterprise Learning Conference & Expo.

BEST VIDEO CAPTURE, PRODUCTION, PUBLISHING SOLUTION

Category Winner: SonicFoundry Mediasite

What Voters Said:
>> "A very stable, easy-to-manage all-in-one system"
>> "Well integrated hardware and software using the latest technologies"
>> "Solid technical support, great documentation"

Product Description:
Record and deliver your online learning, interactive lectures and multimedia presentations automatically with Mediasite, a reliable and complete Webcasting and knowledge management platform. Your presenters teach, train or present as they always do, while Mediasite records everything they say and show and immediately

delivers their multimedia presentation online for audiences to watch anytime, anywhere. Businesses, health-care facilities and government agencies use Mediasite to Webcast training, employee briefings and corporate communications.
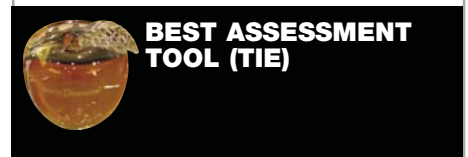
Product Information:
www.sonicfoundry.com/mediasite/

Contact Information:
Sonic Foundry
222 West Washington Ave.
Madison, WI 53703
(608) 443-1600 or (877) 783-7987
www.sonicfoundry.com

Awards of Excellence: Brainshark, Kaplan Learning Technologies Capture Point

BEST ASSESSMENT TOOL (TIE)

Category Winner: Articulate Quizmaker

What Voters Said:
>> "Flexibility allows for total customization"

Product Information:
www.articulate.com/products/quizmaker.php

Contact Information:
Articulate
244 Fifth Ave., Suite 2960
New York, NY 10001
(800) 861-4880 or (646) 706-7596
www.articulate.com

Category Winner: Questionmark Perception 5.2

What Voters Said:
>> "Integrates easily with LMS"
>> "Stable, flexible authoring"

Product Information:
www.questionmark.com/us/perception/index.aspx

Contact Information:
Questionmark
535 Connecticut Ave., #100
Norwalk, CT 06854
(800) 863-3950
www.questionmark.com/us/index.aspx

> **Fifty-six products across 20 categories were named best-in-class by learning professionals and executives.**

BEST SOCIAL LEARNING SOLUTION (TIE)

Category Winner: Interactyx Topyx

Product Information:
www.interactyx.com

Contact Information:
Interactyx
3461 Bonita Bay Blvd., Suite 207
Bonita Springs, FL 34134
(888) 575-2266
www.interactyx.com

Category Winner: Saba Live

Product Information:
www.saba.com/saba-people-systems/
collaboration-suite/saba-live.html

Contact Information:
Saba
2400 Bridge Parkway
Redwood Shores, CA 94065-1166
(877) 722-2101 or (650) 779-2791
www.saba.com

Category Winner: SkillSoft inGenius

Product Information:
www.skillsoft.com/products/inGenius/

default.asp
Contact Information:
SkillSoft
107 Northeastern Blvd.
Nashua, NH 03062
603-324-3000 or (877) 545-5763
www.skillsoft.com

BEST MOBILE LEARNING SOLUTION

Category Winner: Brainshark Mobile App

What Voters Said:
>> "Fast download time and great reporting system"
>> "Allows students to easily share a multitude of presentations"
>> "Delivers training in any environment"

Product Description:
The Brainshark Mobile App is available free for Android smartphone and tablet users, and for iPad, iPhone or iPod Touch users. In addition to enhanced viewing capabilities, the Brainshark App also provides free access to a rich library of e-learning content for businesspeople. And if you're a Brainshark or myBrainshark user, you can even use it to access your content or company content while on the go. With the Brainshark Mobile App, you can share links to presentations via e-mail or social apps and post links to presentations on social media sites.

Product Information:
www.brainshark.com/what-is-brain-shark/brainshark-mobile/

Contact Information:
BrainShark
2 University Office Park
51 Sawyer Rd.
Waltham, MA 02453
(781) 370-8000 or (866) 276-7427

Awards of Excellence:
NetDimensions Mobile EKP, OutStart Hot Lava Mobile, SkillSoft Books 24x7 Mobile Edition, Xyleme Pastiche

BEST PRESENTATION TOOL

Category Winner: Lectora Inspire

What Voters Said:
>> "Not a lot of new learning required to use it"
>> "Fast and easy way to get a consistent message out"
>> "Can add features to captivate and inspire adult learners"

Product Description:
Lectora Inspire makes online course development fast and simple. Bundled with Flash content creation, screen capture, and recording software, Lectora's authoring tools empower you to quickly create dynamic video and Flash e-learning content. The bundle includes Flypaper, Camtasia and Snagit. With built-in resources for rapid e-learning development such as wizards and templates, Lectora Inspire lets you integrate multimedia, assessments and variables into your coursework, and you can automatically publish content to the Web, mobile and tablet devices, LMSs, CDs and DVDs.

Product Information:
www.trivantis.com/e-learning-software-tools

Contact Information:
Trivantis Corp.
311 Elm St., Suite 200
Cincinnati, OH 45202
(513) 929-0188
www.trivantis.com

Awards of Excellence: Articulate Presenter, Brainshark

BEST WEB SEMINAR SOLUTION

Category Winner: Adobe Connect Pro

What Voters Said:
>> "Integrates easily with LMS and Flash"

>> "Nice interface, great performance"
>> "Allows in-depth learner interactions"

Product Description:
With Adobe Connect software, you can host high-impact Web seminars to help increase leads, boost response rates, and close deals faster. As for your audience — clients, partners and prospects — all they need is a Web browser and Adobe Flash Player software. It allows a maximum of 80,000 attendees, so you can generate more qualified leads at a lower cost. Save time with expert assistance from Adobe Event Services. Extend audio capabilities within your Web seminars.

Product Information:
www.adobe.com/products/acrobat connectpro/webconferencing/ marketingsales.html

Contact Information:
Adobe, Inc.
345 Park Ave.
San Jose, CA 95110-2704
(408) 536-6000
www.adobe.com

Awards of Excellence: Cisco WebEx Meeting Center, Saba Centra

BEST VIRTUAL CLASSROOM (TIE)

Category Winner: Adobe Connect Pro

Product Information:
www.adobe.com/products/acrobat connectpro/elearning/

Contact Information:
Adobe, Inc.
345 Park Ave.
San Jose, CA 95110-2704
(408) 536-6000
www.adobe.com

Category Winner: Citrix GoToTraining

Product Information:
www.gotomeeting.com/fec/training/online _training

Contact Information:
Citrix Systems/Citrix Online
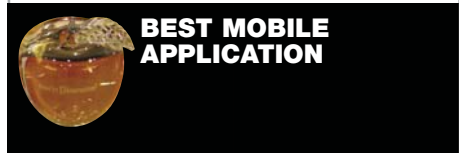6500 Holliser Ave.
Goleta, CA 93117
(800) 372-6207
www.citrixonline.com

Category Winner: Cisco WebEx Training Center

Product Information:
www.cisco.com/en/US/products/ps10352/ index.html

Contact Information:
Cisco Systems, Inc.
170 West Tasman Dr.
San Jose, CA 95134
(408) 526-4000
www.cisco.com

BEST MOBILE APPLICATION

Category Winner: Brainshark App for iPad

What Voters Said:
>> "Allows our small training firm to compete with the big guys"
>> "Makes it easy to take advantage of emerging platforms"
>> "Eliminates having our sales force lug laptops around on the road"

Product Description:
The Brainshark App provides intuitive features that let you easily review and navigate through Brainshark presentations on your iPad, iPhone or iPod Touch. Presentation attributes including title, description, length, view count, author info and more. Easily navigate through presentations using the table of contents, which shows thumbnails, titles, and durations for each slide. Download related attachments/documents.

Product Information:
www.brainshark.com/what-is-brain-shark/brainshark-mobile/app-for-ipad-iphone.aspx

Contact Information:
Brainshark
2 University Office Park
51 Sawyer Rd.
Waltham, MA 02453
(781) 370-8000 or (866) 276-7427

Awards of Excellence: Blackboard Mobile Learn, ReadyGo WCB ⓘ