PTC UNIVERSITY LEARNING CONNECTOR

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Vice President PTC University

PTC University Fun Facts

$60 M Annual Revenue	**500+** Certified Instructors	**100+** Training Centers in 35 countries
6,000+ Hours of training curricula	**50,000+** Students trained in class per year	**50,000+** Monthly users of eLearning

PTC UNIVERSITY PORTFOLIO

- **eLearning Libraries**
  - 24/7 access to a robust collection of Web-Based Training courses & assessments
  - Powered by PTC University's Precision Learning Management Systems (PLMS)
- **Instructor-led Training**
  - The ideal blend of classroom lectures, personal demonstrations, hands-on workshops, proficiency assessments and post classroom tools
- **Precision Learning Programs**
  - Tailored learning programs designed to Client's specific goals, current skills, desired competencies and training preferences
- **Education & Learning Services**
  - Design, development and delivery of customized training content, advice on training best practices and technology & process adoption

COMPREHENSIVE CONTENT AND FLEXIBLE DELIVERY

Over 650 pre-built topics designed to be configured and customized

Learning Library

Capabilities

- Locate & View Info
- Document Management
- Data Management
- Visualization
- Product Structure Management
- Change Management
- Work Management

Custom Topics

Custom Education Services

- Customer specific screenshots
- Customer specific information
- Customer specific data

Customer Specific Course

Flexible Delivery

Instructor-led Training

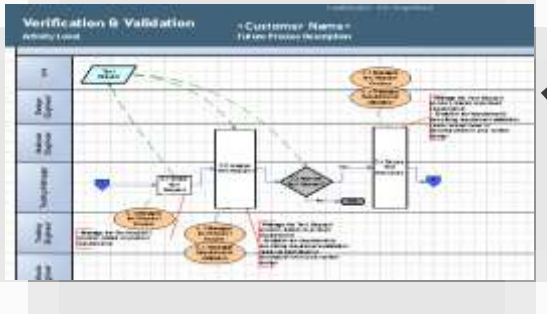
eLearning

Virtual Classes

DESIGN LEARNING TO SUPPORT PROCESSES AND ROLES

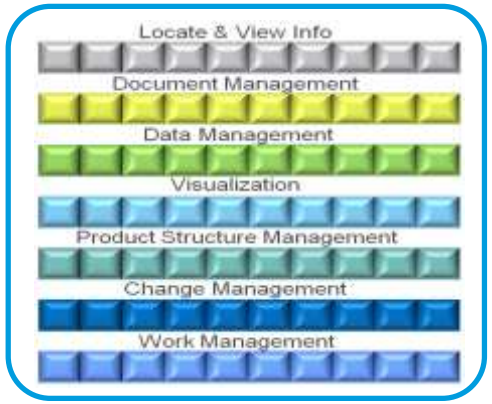
PTC

Process Workshop

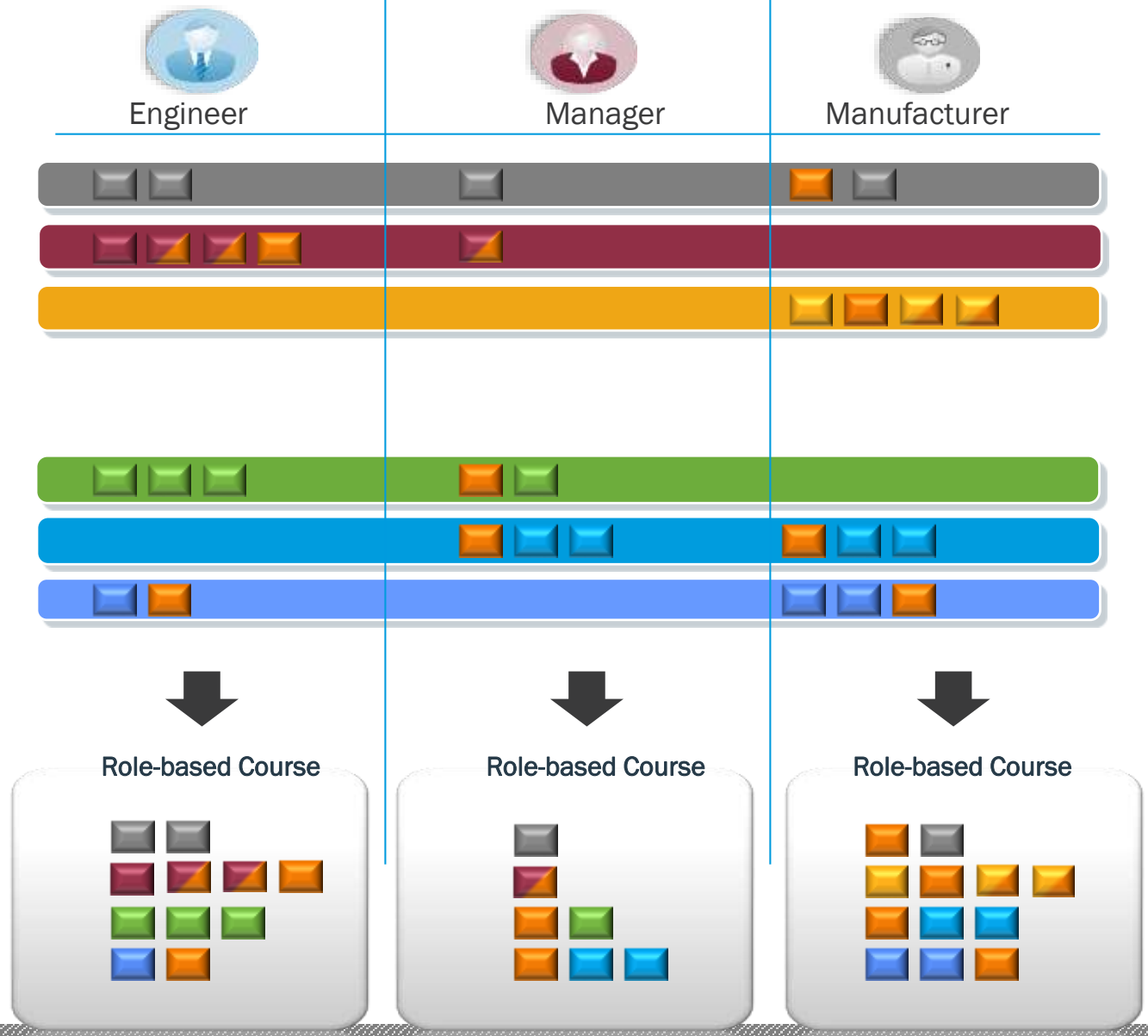


Practice Storyboards

Learning Library

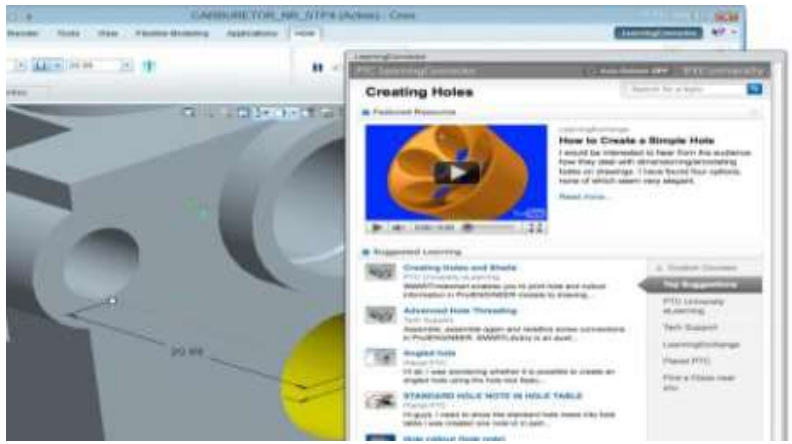


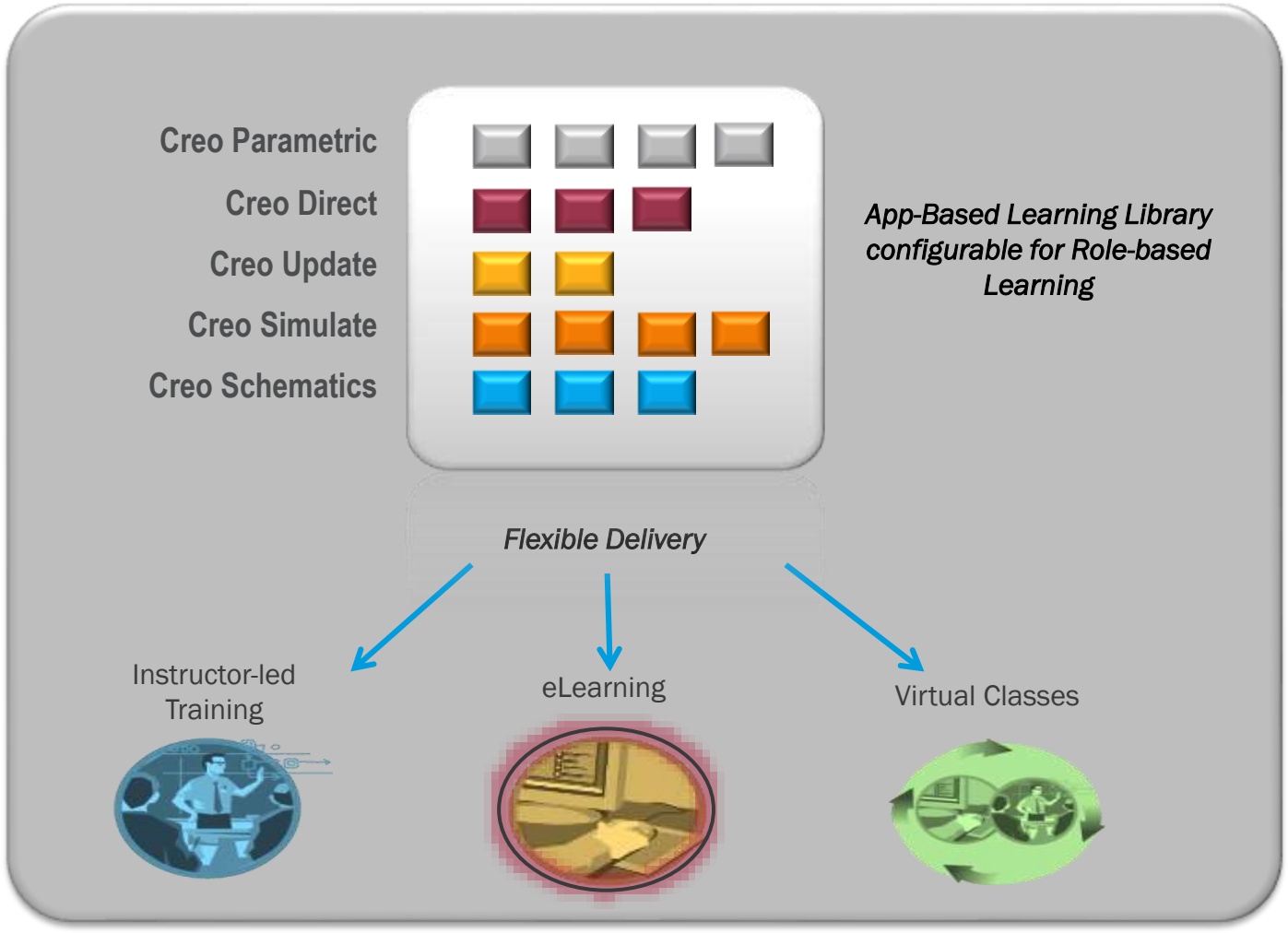
Custom Content



SUCCESSFULLY DEPLOY CREO TO ALL OF YOUR USERS

- Configurable content
- Flexible delivery solutions
- Embedded eLearning (LearningConnector)





LEARNING CONNECTOR OVERVIEW

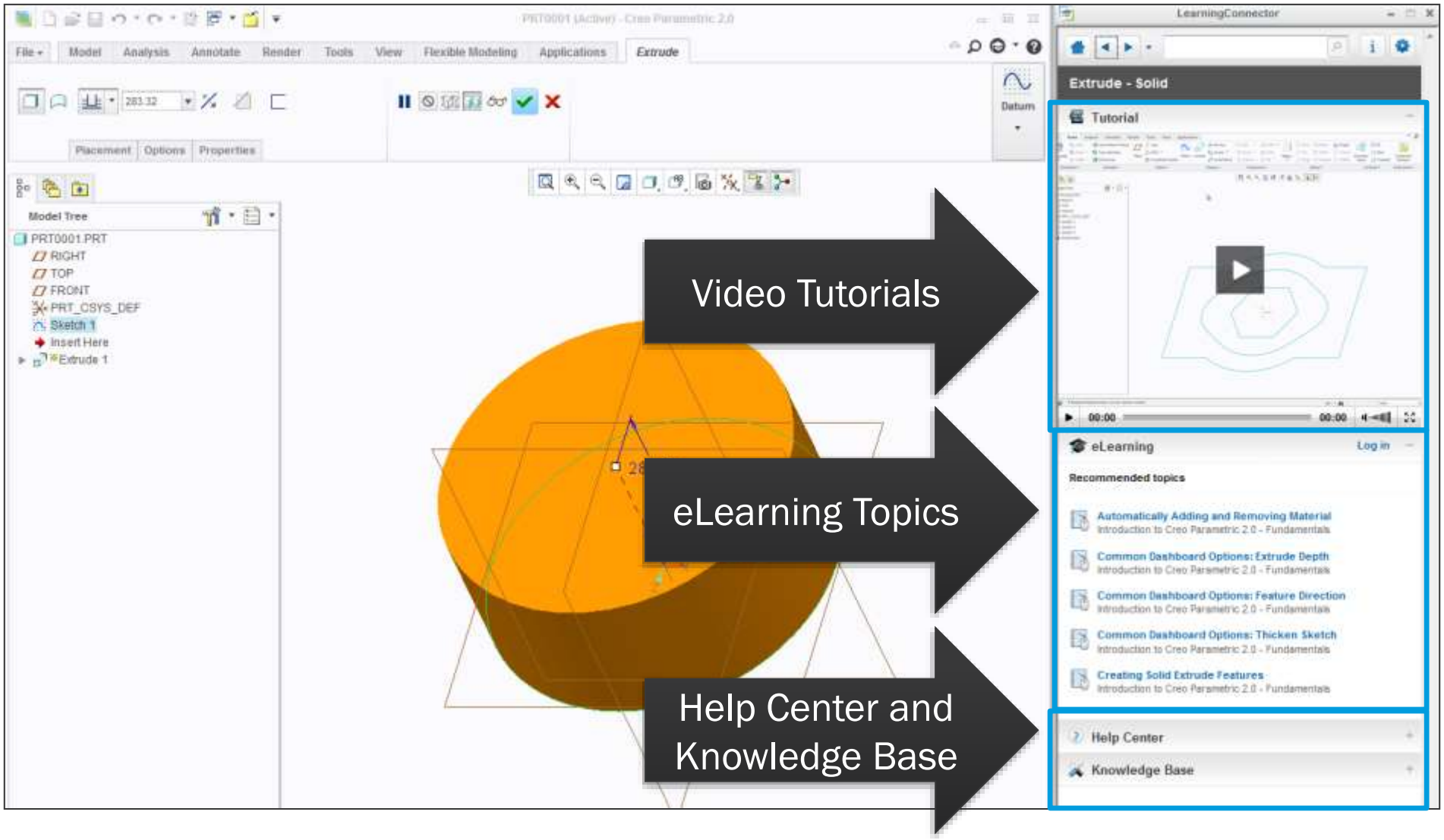
- **Seamless connection from working to learning environments**
- **Provides access to short learning & help topics while working with PTC products**
- **Dynamic content delivery based on your current activity or search criteria**
- **Leverages comprehensive eLearning and technical support content**
- **Create custom connections between various learning content and HTML pages**

Context Sensitive

Customizable eLearning

Search

CONTEXT SENSITIVITY



NEW “UNIVERSAL” LEARNING CONNECTOR VISION

ThingWorx

PTC® Windchill®

PTC Creo®

www

Tech Support

Academic

E-Learning

Free tutorials

Custom

Communities

Help

LMS Profile

Released during 2016

LEARNING CONNECTOR IMPACT

- **15% to 20% increase in eLearning revenues and contract renewals**
- **Significant increase in user adoption of eLearning and improved Client satisfaction**
- **Tighter collaboration between PTC University and PTC R&D development teams**
- **Increased employee motivation – PTC University Innovation Summit idea winner!**

.....AND FINALLY

Short Demonstration

PTC® University

PTC® PRODUCT & SERVICE ADVANTAGE®