

CEdMA Europe Conference Agenda

17-18 April 2013

Heathrow/Windsor Marriott at Langley

Wednesday 17 April 2013 “Next Generation Learning for Next Generation Employees”

Time	Topic	Leader
0930	Welcome and Introduction	<i>Mike Dowsey</i>
0930	Market Barometer Update (You will be asked in an online survey in advance for Hot Topics.) Your input to the 12Q4 Market Barometer has been collated and will be presented during this session to highlight the key issues and market challenges that you face today. The aim is to aid your understanding of the other companies in the group and facilitate networking discussions during the course of the event.	<i>Mike Dowsey</i>
1030	<i>Coffee</i>	
1100	Hot Topics – Discussion and Breakouts Attendees will decide which of the hot topics will be discussed and whether it will be by the whole group or in breakouts. Breakout groups will discuss what works, what doesn't work, hints, tips and best practice. Each group will record their findings and report back to the whole group. Findings will be published on the conference webpage. <i>This is a discussion session so please come prepared to contribute your views.</i>	<i>Board Member</i>
1230	<i>Lunch</i>	
1330	Keynote: “Next Generation Learning for Next Generation Employees” This session will present information on the next generation of learners and the demographic, social and nature of work impact on how technical education will be delivered and consumed. Additionally, this presentation will describe how training organizations can demonstrate the value of training to their clients and what measures are important to assure the greatest impact of training on client organizations. Key presentation topics will include: <ul style="list-style-type: none">• What will be different about future training consumption patterns?• What is the most effective way to learn a complex new technology?• What is the future of instructor led training?• Is hands-on learning still a key value proposition? Or "flipping the classroom" the best approach for technical education?• What should the role of social learning be in technical education?• What approach can training organizations use to assure they are providing their clients with the right training content?• What does "success" in a training context look like? Are smile sheets, ROI or something else the key measure?	<i>Cushing Anderson, IDC</i>
1500	<i>Break</i>	
1530	Discussion: “Next Generation Learning for Next Generation Employees” Based on what we heard before the break, we'll have break-out sessions to cover key points. <i>This is a discussion session so please come prepared to contribute your views.</i>	<i>All</i>
1715	<i>Break</i>	

1730	AGM including Annual Report	<i>Mike Dowsey</i>
1800	<i>Close</i>	
1900	<i>Drinks before dinner</i>	<i>All</i>
2000	<i>Dinner</i>	<i>All</i>

Thursday 18 April 2013 “Next Generation Learning for Next Generation Employees”

Time	Topic	Leader
	How to be Successful with Virtual Classroom/Labs	
0900	An update from Oracle, HP and IBM with questions from members. <i>This is a discussion session so please come prepared to contribute your views.</i>	<i>Members</i>
1030	<i>Coffee</i>	
	Extreme Presentation Skills Workshop	
1100	Presenting: Art? Science? Great Speakers - analysing their techniques. Introduction to the Voice - developing vocal control. The rules of attention - building the perfect presentation	<i>Saxon Coaching</i>
1230	<i>Lunch</i>	
	Extreme Presentation Skills Workshop (continued)	
1315	Vocal Colour - Breath. Tone. Diction Group Work - creating a high impact opening Group Presentations with Analysis & Feedback Group Work - creating a high impact close Group Presentations with Analysis & Feedback	<i>Saxon Coaching</i>
1515	Conference Summary	<i>Mike Dowsey</i>
1530	<i>Coffee and Close</i>	

Events in 2013

Tue 11 Jun, half-day Workshop

Wed 16 Oct – Thu 17 Oct, Conference

Tue 4 Dec, half-day Workshop